

PRESS RELEASE

SPACVB SEEKING EVENT INFORMATION

FOR IMMEDIATE RELEASE

For more information, contact:

Melissa Sabel, 715/344-2556, melissa@stevenspointarea.com

STEVENS POINT, Wis. (August 11, 2009) -- The Stevens Point Area Convention & Visitors Bureau (SPACVB) is seeking calendar of event information for 2010. This request is open to all events occurring in Portage County.

The SPACVB will include submitted events will be included, *free of charge*, on the Portage County Calendar of Events, www.stevenspointarea.com/events, copies are also available in the Visitor Information Center, 340 Division Street North, Stevens Point. The calendar is also recorded on the 24-hour weekly calendar of events hotline, available at 1-800-236-4636.

Send your event information, including Name of Event, Exact date(s) and day(s), Time, Location, Contact Name, Phone Number, Web Address, and General event description (including admission, if applicable). Events submitted should take place in Portage County. Events submitted may be included in the 2010 Visitor Guide. The official Stevens Point Area Visitors Guide is the area's most comprehensive tourist publication and serves as the primary response piece to visitors who are coming to Portage County.

Event submissions can be faxed to 715-344-5818, sent to SPACVB, Calendar of Events, 340 Division Street North, Stevens Point, WI 54481 or emailed to, info@stevenspointarea.com. Forms are also available online at, www.stevenspointarea.com/events. For additional information please contact the SPACVB, 715-344-2556.

The Stevens Point Area Convention and Visitors Bureau is an economic and community development organization whose purpose is to expand Portage County's economy by attracting conventions, sporting events and leisure tourists to Portage County. Millions of dollars from visitor spending and increased tax revenues can be generated to increase commerce, sustain jobs and to create a desirable destination. The CVB provides visitors with state and local information including travel guides, maps and brochures. To receive more information on the Stevens Point Area Convention and Visitors Bureau and their services visit www.stevenspointarea.com or stop by the Visitor Information Center located at 340 N. Division Street, Stevens Point.

###